



Complejo Fruticola Ing. Juan Cruz Elvira

Union de Ejidos A V Bonfil S.P.R. de R.L.

Kilometro 3.5, Carretera Isla-Santiago Tuxtla, Ver.

Col. El Dorado. Cp. 95641, Isla Veracruz.

Tels: 01 (283) 87 42363, 87 42364,
87 41451, 87 41306

Linea sin costo: 01 800 122 piña (7462)

pirmexventas@hotmail.com

www.pirmex.mx

Line Pineapple Fresh Product Catalog





Fruticola Eng. Juan Cruz Elvira packager of fresh fruits, currently represents a very successful alternative in the search of new national and international markets. This helps thousands of Veracruz producers.

Pirmex brand has been able to meet the demanding requirements of various consumers of agricultural products in the world, thanks to its quality and food safety control.

If you are considering investing in a good fruit to please your family; that meets all the requirements that you deserve for quality and taste. We suggest that you purchase Pirmex, brand pineapple. The only product on the market that offers quality products combined with our company's mission of social responsibility. To provide better living standards for all families involved in the chain from field to market.

PACKAGER

"Product with a high sense of social responsibility"



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05
Pineapples



06
Pineapples



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WASH



Our first step in washing the pineapple, is to use purified drinking water with biodegradable products to remove the shell and the crowns of pinepples, dust, plant particles as well as other impurities.

WAXING

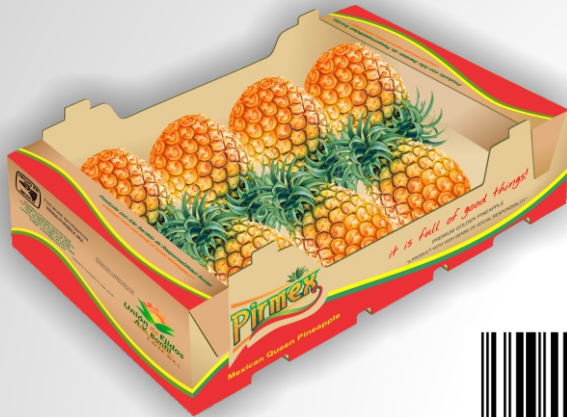


Once the pineapples are washed, a conveyor belt transports the pineapple through the stage of waxing with the use of sprinklers to give full coverage to each pineapple using natural food grade waxes, authorized by the Mexican Official Standard (NOM) and international standards for the export of fruits.

The wax forms a protective film on the skin of the pineapples, which allows it to retain its natural shine, prevents infestation of fruit insect and gives a longer preservation and longer shelf life.

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07
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DRYING



Drying the pineapples is performed by a generator air system at high speeds that promote water runoff.

SELECTION AND CLASSIFICATION



The fruits are carried to the selection and transportation area at this stage boxes or trays made of cardboard that meet the safety requirements with a capacity of 25 pounds net content of pineapples are used.

In this new stage our highly trained staff carefully selects the pineapples for grading and packing placing the pineapples in corresponding boxes or trays according to its size or height.

According to the international standards in the trade of these fruits, the quantities of pineapples packed inside each box can be 5, 6, 7, 8, 9 and 10, the size corresponds to the number of pineapples packed in each case.

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09
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10
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PACKING



To ensure the conservation of the pineapples during transportation in refrigerated trucks the pineapples are packed in boxes of net capacity of 26 lbs.

Pineapples will be packed on pallets with 74 boxes per pallet.

COOLING AND BOARDING



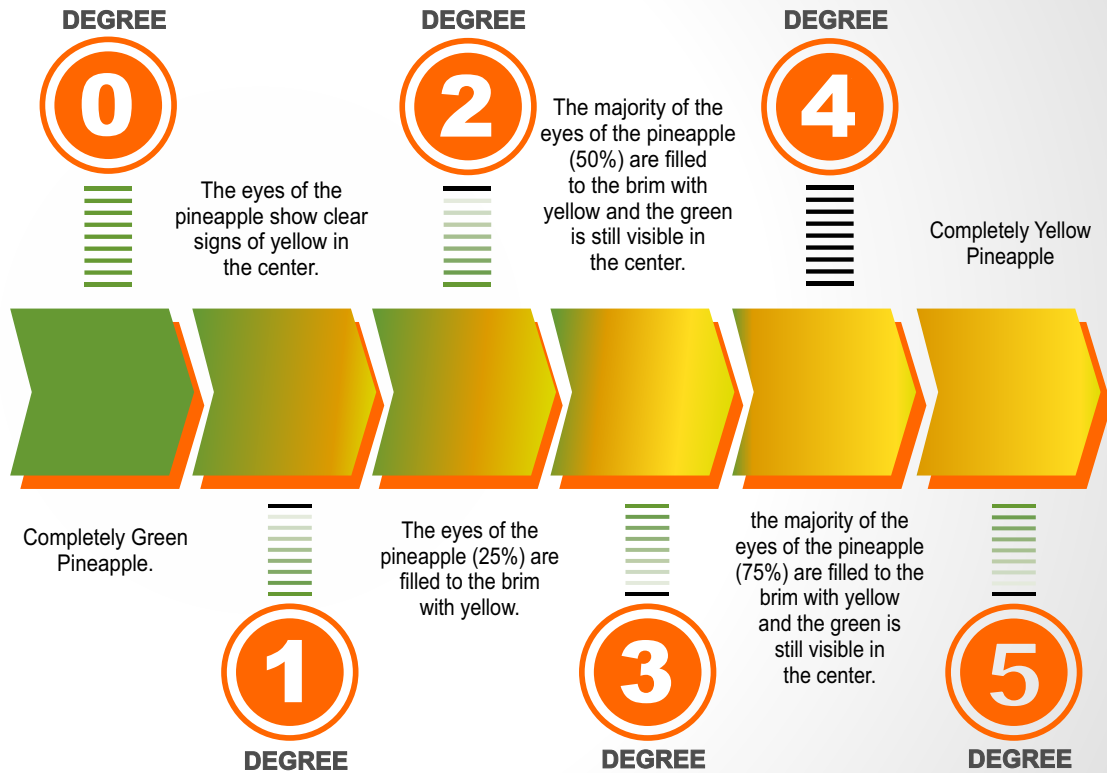
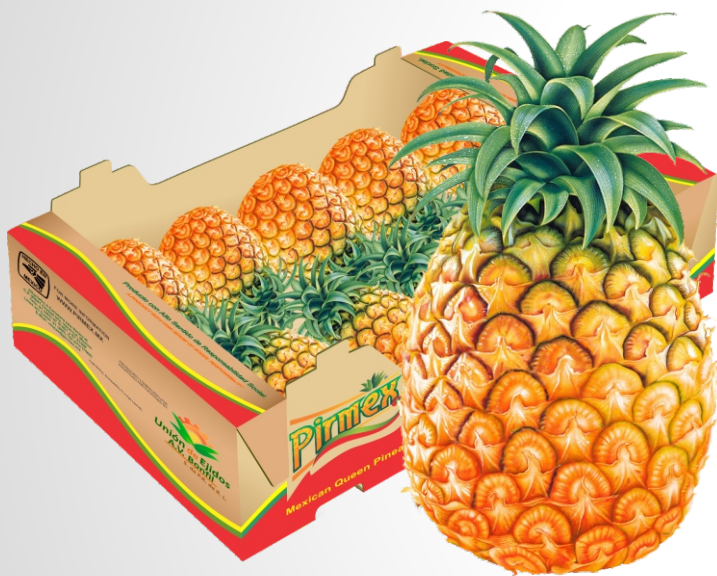
In our company we have prepared work areas necessary for pineapples to start the cooling process called "cold chain" with an average of 7 degrees Celsius 44 degrees Fahrenheit. The pallets are transported using skates and hoists to the cooling chamber where they are stored temporarily and the cooling process is performed. For transportation to markets it is very important to maintain the correct temperature of the pineapples.

This last stage completes the packing process of the fresh fruit. the pineapples are pre-packaged in trays and stacked on pallets, in refrigerated containers at 7° celsius / 44° fanrenheit.

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DEGREES OF MADURATION



Anana Comosus

HIBRIDO PIÑA GOLDEN MD2



Information per box
 Average Weight Per Box is 26 Lbs
 Pineapples can be 5 - 6 - 7 - 8 - 9 or 10.
 Pineapple Color per Grade: 0 - 1 - 2 - 3 - 4 - 5.
 Brix: 14° degrees

Nutritional Content For 100 gram box

Fiber (g)	1.2
Sodium (mg)	3.0
Protein (g)	0.5
Potassium (mg)	250.0
Calories (k ca)	45.0
Vitamin E (mg)	0.1
Folic Acid (ug)	11.0
Carbohydrates (g)	11.5
Vitamin C (mg)	20.0
Vitamin A (ug)	3.0
Phosphorus (mg)	11.0
Niacin (mg)	0.3
Calcium (mg)	14.0
Moisture (water content)	85/90%



Container information

Boxes per container: 1500 boxes
Pallets Per Container: 20 Pallets
Storage Life: 30 Days
Boxes per Pallet: 75
levels: 15
Net weight: 900 Kgs. / 1984 pounds.




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